

WI-TRONIX USER CONFERENCE 2024 (UC24) AGENDA BREAKDOWN

JUNE 24-26, 2024 | HILTON OAK BROOK HILLS RESORT

The Wi-Tronix User Conference (UC24) is just around the corner, taking place June 24-26, 2024. This year's conference is designed to empower you to get the most out of your Wi-Tronix solutions. Dive into this agenda breakdown to see how UC24 will equip you with the knowledge and connections to optimize your operations and achieve your strategic goals.

MONDAY, JUNE 24 | WELCOME, WI-TRONIX CHAMPIONS!

- **Welcome Reception:** UC24 kicks off with a welcome reception at the Hilton Oak Brook Hills Resort on Monday, June 24 at 6:00 PM CT.

TUESDAY, JUNE 25 | A DAY FULL OF INSIGHTS AND INNOVATION

Engaging presentations: Gain valuable insights from presentations by Wi-Tronix leaders and respected industry peers:

- Listen in on **guest keynote speaker Chris Sembroski** as he tells his story of being on the first all-civilian mission to orbit the earth in September 2021!
- **CSX Transportation's Senior Director Train Handling Rules & Practices Steve Ammons** will join Wi-Tronix's Director of AI Ritu Chawla to detail our collaborative efforts on our newest immersive solution, Rail Radio View.
- Hear how **CPKC's AVP of Operations Technology Kyle Mulligan** and Wi-Tronix CEO Larry Jordan are prioritizing alternative energy solutions.
- Learn about the AI-enabled technologies that are being utilized for trespasser prevention from **Brightline's VP of Operations Michael Lefevre** alongside Wi-Tronix's VP of Sales and Customer Experience Chad Jasmin and Director of AI Ritu Chawla.
- Enjoy a CEO keynote address from Wi-Tronix President and CEO Larry Jordan.
- Take notes on the upcoming Wi-Tronix product roadmap, presented by VP of Product Management Lisa Matta.
- **Tailored learning tracks:** Choose from a diverse range of educational tracks designed to address your specific interests and goals:
 - Unlocking Productivity and Safety Improvements: Leverage AI to Overcome Your Business Challenges
 - Boost Efficiency, Reduce Downtime: Data-Driven Maintenance for Improved Vehicle Availability

- Transform Rail Maintenance: Achieve Greater Efficiency with Remote Air Brake Monitoring (*presented with Knorr / New York Air Brake*)
- Streamline CARB Compliance: Achieve Efficient Fleet Reporting with Wi-Tronix
- Solving Rail Efficiency: Real-Time Tracking for Smarter Operations and Improved Customer Experience
- Enhance Passenger Experience and Improve Operational Efficiency with Data-Driven Insights
- Optimize Fuel Efficiency and Embrace the Future: Wi-Tronix Solutions for Rail
- **Interactive Innovation Room:** Experience an immersive learning environment facilitated by the Wi-Tronix Product Management team.
- **Network with industry colleagues:** Cap off a productive day with a networking event in Chicago aboard the City Experiences four-story cruise ship at Navy Pier.

WEDNESDAY, JUNE 26 | WRAP UP UC WITH LEARNING AND ENGAGEMENT

- **Industry panel discussion:** Wi-Tronix President and CEO Larry Jordan will lead a thought-provoking discussion with rail industry experts, including **Virginia Passenger Rail Authority's Executive Director DJ Stadler and former FRA Administrator Joseph C. Szabo.**
- **Customer presentations:** Gain valuable real-world application perspectives from fellow Wi-Tronix champions:
 - **The American Short Line and Regional Railroad Association's (ASLRRRA) AVP Policy and Industry Affairs Richard Sherman, VP of Data and Technology Fred Oelsner, and Viking Navigation's Principal Adam Nordstrom** will discuss the importance of federal grant funding opportunities and why having access to locomotive data is critical in our day and age.
- **Deep dive in education tracks and the Innovation Room:** Dedicate additional time to the educational tracks and Innovation Room to further your knowledge and explore specific topics in greater detail.

ADDITIONAL DETAILS:

- Reserve your seat by filling out the online form on Wi-Tronix's [UC24 webpage](#).
- For hotel block information, contact Wi-Tronix Marketing Manager Hannah Swieczka at Hannah.Swieczka@wi-tronix.com.
- Booking airfare? UC24 will kick off June 24 at 6:00 PM CT and run through June 26 at approximately 12:30 PM CT. Book your flights to arrive by Monday afternoon and depart after Wednesday midday to accommodate!